## **CLAIMS**

## What is claimed is:

1. A method for selecting a qualification form from a group of qualification forms that address at least one of a financial service and product, comprising:

filtering qualification forms automatically with first selection criteria; and filtering qualification forms remaining after automatic filtering with second selection criteria.

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- 2. The method of Claim 1, wherein filtering qualification forms automatically further comprises filtering in response to receiving a qualification form transmitted electronically by a consumer.
- 3. The method of Claim 1, wherein filtering qualification forms remaining after automatic filtering with second selection criteria further comprises receiving the second selection criteria from a financial service provider.
- 4. The method of Claim 1, wherein filtering qualification forms a utomatically further comprises tracking those qualification forms that did not receiving a threshold number of offers from one or more financial service providers.
  - 5. The method of Claim 1, further comprising employing first selection criteria that is different from the second selection criteria.

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- 6. The method of Claim 1, further comprising employing first selection criteria that is more conservative than the second selection criteria.
- 7. The method of Claim 1, further comprising selecting qualification forms individually from a group of qualification forms.

8. The method of Claim 1, wherein the at least one of a financial service and product comprises one of a small business loan, a commercial mortgage, a first mortgage, a second mortgage, a car loan, a student loan, a personal loan, a credit card, a bank account, a stock brokerage account, and a retirement account.

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9. A method for selecting qualification forms for providing one of a financial service and product, comprising:

receiving selection criteria comprising parameters pertaining to information fields contained within qualification forums stored in a database;

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filtering the qualification forums with the selection criteria;

displaying a list of qualification forms matching the selection criteria and organized based in accordance with the selection criteria; and

receiving a selection of one or more individual qualification forms that are displayed.

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- 10. The method of Claim 9, further comprising receiving data for customizing the selection criteria.
- 11. The method of Claim 9, receiving a request for purchasing the selection of one or more qualification forms.
  - 12. The method of Claim 9, further comprising identifying a qualification forum as purchased in a database containing a plurality of qualification forums.
- 25 13. The method of Claim 9, further comprising restricting access to a qualification forum that has been purchased by a financial service provider.
  - 14. The method of Claim 9, further comprising restricting access to a qualification forum such that only one financial service provider can purchase a qualification forum.

15. The method of Claim 9, wherein the at least one of a financial service and product comprises one of a small business loan, a commercial mortgage, a first mortgage, a second mortgage, a car loan, a student loan, a personal loan, a credit card, a bank account, a stock brokerage account, and a retirement account.

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16. A method for selling qualification forms over a computer network comprising:

receiving parameters for customizing a search on a plurality of qualification forms stored in a database;

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conducting the search on the plurality of qualification forms stored in the database based on the received parameters;

organizing qualification forms matching the parameters based on the parameters; displaying the qualification forms matching the customized search; and receiving data for marking one or more qualification forums for purchase.

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17. The method of Claim 16, wherein displaying the qualification forums matching the customized search further comprises displaying a portion of information contained in the qualification form.

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18. The method of Claim 16, further comprising:

confirming a purchase of one or more qualification forums; and

making all information contained in the one or more qualification forums

available after confirmation of purchase.

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19. The method of Claim 16, further comprising:

confirming a purchase of one or more qualification forums; and

making contact information contained in the one or more qualification

forums available after confirmation of purchase.

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20. The method of Claim 1, wherein the qualification forums contain data pertaining to one of a financial service and financial product, the financial service and product

comprising at least one of a small business loan, a commercial mortgage, a first mortgage, a second mortgage, a car loan, a student loan, a personal loan, a credit card, a bank account, a stock brokerage account, and a retirement account.

21. A method for identifying a financial service provider for a business transaction, comprising:

receiving selection criteria from a financial service provider;

receiving qualification form data from one of a qualification form applicant and financial service provider; and

automatically applying the selection criteria to determine if the qualification form data falls within the selection criteria.

- 22. The method of Claim 21, wherein receiving qualification form data from one of the qualification form applicant and financial service provider further comprises receiving a credit score about the qualification form applicant from a credit agency.
- 23. The method of Claim 22, wherein receiving a credit score about the qualification form applicant from the credit agency further comprises receiving a Fair Isaac Credit Score concerning the qualification form applicant.

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- 24. The method of Claim 21, wherein receiving qualification form data from one of the qualification form applicant and the financial service provider further comprises receiving a field of information that is part of a qualification form.
- 25. The method of Claim 24, wherein receiving the field of information that is part of the qualification form further comprises receiving at least one of a social security number, address, phone number, e-mail address, state of residence, and income of the qualification form applicant.